



Promoting Palm Springs Tourism Through Events

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P.S. RESORTS WELCOMES THREE NEW BOARD MEMBERS

Harold Matzner, Paul Tollett, and Keith McCormick
join Palm Springs non-profit group supporting tourism

SEPTEMBER 27, 2013, PALM SPRINGS -- P.S. Resorts is announcing today that three community leaders have joined the P.S. Resorts Board of Directors. The new directors are: Harold Matzner, chairman of the Palm Springs International Film Festival; Paul Tollett, founder of Goldenvoice; and Keith McCormick, owner of McCormick's Classic Car Auctions.

"P.S. Resorts is extremely fortunate to have the talent and knowledge that these gentlemen bring to our board," said Aftab Dada, chairman of P.S. Resorts. "They are all very successful in their respective fields of business and we look forward to working together to further promote Palm Springs by creating more special events."

The P.S. Resorts board of directors now has 21 members. Over the past year, P.S. Resorts has sponsored or supported the following Palm Springs events and attractions: *Forever Marilyn*, Tachevah: A Music Block Party, AMGEN 2013 Tour of California, Palm Springs 75th Anniversary, Palm Springs Bureau of Tourism's Film Friendly Program, Palm Springs International Film Festival, 2013 World's Championship Chili Cookoff, City of Palm Springs Mayor's Race and Wellness Festival, and the Palm Springs Festival of Lights Parade.

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About P.S. Resorts

P.S. Resorts is a California non-profit mutual benefit corporation made up of local hoteliers and business leaders to promote Palm Springs tourism through events and attractions.