



Promoting Palm Springs Tourism Through Events

FOR IMMEDIATE RELEASE

Joe Enos/Amanda Cherrey

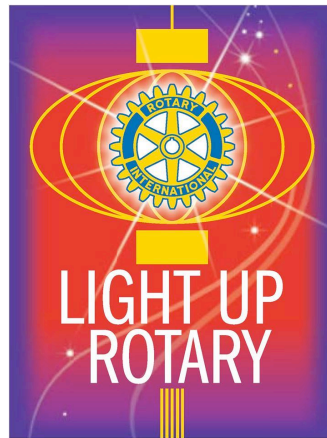
BuzzFactory

pr@buzzfactory.biz

760-969-4200

**P.S. RESORTS AND THE ROTARY CLUB OF
PALM SPRINGS PRESENT THE LIGHTING OF
CHRISTMAS TREES IN DOWNTOWN
PALM SPRINGS**

**Join the Festivities at the Village Green on Wednesday,
December 3rd, at 6 PM
Everyone's Invited!**



November 17, 2014, PALM SPRINGS-- P.S. Resorts and the Rotary Club of Pam Springs have partnered to sponsor the lighting of Christmas trees on the downtown Village Green for the holiday season. The official lighting of the trees is scheduled for Wednesday, December 3rd, at 6 PM, and everyone's invited.

"P.S. Resorts is proud to partner with the Rotary Club of Palm Springs to bring holiday cheer downtown Palm Springs for visitors and residents to enjoy," said Tim Ellis, vice-chairman of P.S. Resorts. "We are also honoring the Rotary Club's commitment to providing humanitarian service and bringing goodwill and peace to all corners of the world and their local charitable activities."



P.S. RESORTS

Promoting Palm Springs Tourism Through Events

Neighboring businesses will participate in the tree lighting event. Cielo Café is providing complimentary hot chocolate and the PS Fudge Shop will be passing out free samples. The event will also feature a performance by the Palm Springs Gay Men's Chorus who will sing Christmas carols and holiday melodies. The Christmas trees are from Norm Parks Christmas Tree Farm, the tree lot at Palm Springs High School benefitting the Palm Springs High School Band Boosters.

The Christmas trees are inspired by Rotary International's holiday theme "Light Up Rotary". Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. The Rotary Club of Palm Springs, which was chartered in 1941, is comprised of leaders in the community who have joined together to perform many hours of community service to support local projects that favorably impact our community. These include projects such as a "Prom" for residents of Angel View Crippled Children Foundation, Elementary Christmas Book Giveaway, urgent care medical assistance for students with financial need, and leadership training and programs for elementary and high school students to name a few of their local charitable activities.

The Village Green in downtown Palm Springs is the site on which the Palm Springs Historical Society is located along with the McCallum Adobe house, the Cornelia White "Little House", Ruddy's 1930 General Store, and the Agua Caliente Cultural Museum. Walking tours of Palm Springs begin at this location daily and the museums will be open to the public on the evening of the tree lighting.

-#-#-#-

ABOUT P.S. RESORTS

P.S. Resorts is a California non-profit mutual benefit corporation made up of local hoteliers and business leaders to promote Palm Springs tourism through events and attractions. For additional information, please visit our website <http://www.ps-resorts.com>, or our Facebook page, <https://www.facebook.com/PSResorts>

ABOUT THE ROTARY CLUB OF PALM SPRINGS

Find out more about The Rotary Club of Palm Springs at <http://www.therotaryclubofpalm Springs.org/>. The Rotary Club of Palm Springs meets weekly on Wednesday's at noon at "360N" located at 360 N. Palm Canyon Drive in Palm Springs. Rotary clubs are in more than 160 countries worldwide with approximately 1.2 million Rotarians that belong to more than 33,600 Rotary clubs.